

# Transforming Sundance's Mountain Camp Lodge with a Mural Wrap

[interstateimage.com/elevating-sundances-mountain-camp-day-lodge-with-a-stunning-architectural-wrap](https://interstateimage.com/elevating-sundances-mountain-camp-day-lodge-with-a-stunning-architectural-wrap)



Sundance Mountain Resort has always been where natural beauty meets world-class outdoor experiences. With the grand opening of the **Mountain Camp Day Lodge**, the resort introduces a brand-new hub for day skiers—an inviting space designed for convenience, comfort, and style. But what truly sets this lodge apart? The breathtaking **3600-square-foot architectural mural wrap** transforms its interior, making every visit an immersive experience.

At **Interstate Image**, we take pride in bringing spaces to life with high-quality, visually striking wraps. When Sundance Mountain Resort approached us for this ambitious project, we knew we had the opportunity to create something truly special.

## Crafting an Experience, Not Just a Wrap

The Mountain Camp Day Lodge is more than just a resting spot—it's a gateway to the slopes, offering everything from **locker rooms and a ticket office to gear rentals and a ski school home base**. Every detail of the lodge was designed to enhance the skier's journey, and our task was to ensure that the walls reflected that same spirit of adventure.



## The Challenge: A Unique Architectural Membrane

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One of the most exciting aspects of this project was the **architectural membrane** we wrapped. Unlike standard wall surfaces, this material required precision, expertise, and an understanding of how graphics interact with the environment.

We didn't just wrap the **interior walls**; we extended the mural design across **both entryways**, covering everything from **wall to ceiling**. This seamless integration allows visitors to enter an atmosphere that immediately connects them with Sundance's natural beauty and adventure.

## The Design: A Geographic Topical Map

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Sundance is renowned for its breathtaking mountain landscapes, and what better way to honor that than with a **custom geographic topical map**?

The design visually places visitors within the greater resort area, offering an artistic yet functional representation of the terrain.

This wasn't just about aesthetics—it was about storytelling. The wrap serves as a visual guide, allowing guests to orient themselves while also appreciating the vastness of the resort. The artwork merges nature with innovation, giving the lodge an identity that perfectly aligns with Sundance's legacy.

## Precision and Expertise in Every Detail

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From concept to completion, the Mountain Camp Day Lodge wrap was an intricate project that required expertise in **large-format printing, precise application, and material adaptability**. Our process involved:

- **Detailed Planning:** We worked closely with the resort team to ensure the wrap complemented the lodge's architecture and purpose.
- **Material Selection:** Given the unique architectural membrane, we used specialized materials that adhere seamlessly while maintaining durability.
- **Expert Installation:** Covering 3600 sqft across walls and ceilings was no small feat, but our skilled team ensured a flawless application.
- **Final Touches:** After installation, we conducted quality checks to guarantee a stunning, long-lasting finish.

## The Impact: A Lodge Like No Other

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Since its completion on **January 9th**, the Mountain Camp Day Lodge has already begun transforming the day skier experience. Guests can now walk into a space that is **visually engaging, highly functional, and seamlessly connected to the spirit of the mountains**.

- **Enhanced Atmosphere:** The mural wrap creates a sense of warmth, adventure, and belonging.
- **Memorable Aesthetics:** Skiers and visitors alike are raving about the visually striking design.



## Bringing Your Vision to Life

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At **Interstate Image**, we thrive on projects that challenge the status quo. Whether it's a **vehicle wrap**, **fleet graphics**, or an **architectural mural transformation like the Mountain Camp Day Lodge**, we bring expertise, creativity, and precision to every job.

**If you're looking to elevate your space with custom wraps, contact us today at 801-316-8782. Let's create something extraordinary together!**

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